

## Message Text

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ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 L-02 TRSE-00 AID-20 CIAE-00

INR-07 NSAE-00 /046 W  
----- 033712

R 060530Z MAY 75

FM AMEMBASSY NEW DELHI  
TO SECSTATE WASHDC 8498  
INFO USDOC WASHDC

UNCLAS NEW DELHI 6002

E.O. 11652: N/A

TAGS: USINJC BEXP IN  
SUBJECT: INDO-US JOINT COMMISSION; EXCHANGE OF  
ECONOMIC/COMMERCIAL INFORMATION

1. THE TRADE DEVELOPMENT AUTHORITY HAS BEEN DESIGNATED  
BY THE GOI AS THE POINT OF CONTACT FOR THE  
EXCHANGE OF ECONOMIC AND COMMERCIAL INFORMATION. EMBOFFS  
HAVE MET SEVERAL TIMES WITH THE TDA FOR THE PURPOSE OF  
IDENTIFYING SPECIFIC AREAS FOR THE EXCHANGE.

2. THE TDA WAS ESTABLISHED IN 1971 UNDER THE MINISTRY  
OF COMMERCE FOR THE PURPOSE OF PROMOTING INDIAN EXPORTS.  
THE TDA OPERATES SEMI-AUTONOMOUSLY SERVING BOTH THE  
PRIVATE AND THE PUBLIC SECTOR. IT ASSISTS INDIVIDUAL  
EXPORTERS IN BOTH PRODUCTION AND MARKETING OF PRODUCTS.  
THE TDA HAS OFFICES IN NEW YORK AND FRANKFURT AND  
ANTICIPATES OPENING UP ONE IN TOKYO. THE FOLLOWING  
WERE IDENTIFIED AS AREAS WHERE EXCHANGE OF INFORMATION  
MIGHT TAKE PLACE.

(A) THE TDA WOULD UNDERTAKE TO REVIEW FOR ACCURACY PRIOR  
TO PUBLICATION CERTAIN PERIODICALS OF THE US DEPARTMENT  
OF COMMERCE ON INDIA AND USDOC WOULD UNDERTAKE TO REVIEW  
THE MARKET INFORMATION SERIES ON THE US PUBLISHED BY THE TDA;

(B) USDOC AND TDA WOULD ESTABLISH AN EXCHANGE PROGRAM  
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FOR SPECIFIED PUBLICATIONS OF EACH GOVERNMENT;

(C) TDA AND USDOC WOULD IDENTIFY SOURCES OF INFORMATION AS WELL AS POTENTIAL AND USERS FOR THE PRODUCTS INVOLVED, WITH RESPECT TO MARKET RESEARCH PROJECTS OF EACH AGENCY;

(D) THE PRODUCTION FOR EXPORT OF CERTAIN INDIAN INDUSTRIAL PRODUCTS IS BEING GIVEN PRIORITY. THE TDA WOULD IDENTIFY THE COMPANIES INVOLVED IN PRODUCING THESE ITEMS AT AN EARLY STAGE WITH THE VIEW THAT THEY WOULD BE PROSPECTS FOR THE SALE OF US EQUIPMENT AND TECHNOLOGY, AND;

(E) USDOC WOULD PROVIDE UNITED STATES GOVERNMENT SPECIFICATIONS FOR EQUIPMENT AND SUPPLIES REQUIRED BY THE GENERAL SERVICES ADMINISTRATION. TDA WOULD IDENTIFY POTENTIAL INDIAN SUPPLIERS OF THESE PRODUCTS.

3. IT WAS AGREED THAT THE IDENTIFIED AREAS WOULD BE SUBMITTED TO THE MINISTRY OF COMMERCE AND CONCERNED WASHINGTON AGENCIES FOR APPROVAL. THE EXCHANGE IS NOT NECESSARILY LIMITED TO THE AREAS WHICH WE HAVE IDENTIFIED. IF WASHINGGTON AGENCIES WISH TO EXCHANGE INFORMATION IN OTHER AREAS THESE CAN ALSO BE INCLUDED, SUBJECT TO GOI APPROVAL IT WAS AGREED THAT THE ACTUAL EXCHANGE SHOULD TAKE PLACE IN NEW DELHI, BETWEEN THE EMBASSY AND THE TDA.

4. COMMENT: WE ARE PLEASED THAT THE GOI IS PREPARED TO GO AHEAD ON THIS EXCHANGE AND WE HAVE TOLD TDA THAT WE ARE PREPARED TO COOPERATE IN ANY WAY POSSIBLE. WE WILL NEED USDOC ASSISTANCE AS THIS EXCHANGE GETS UNDERWAY. ANY WASHINGTON COMMENTS OR ADDITIONAL SUGGESTIONS WOULD BE WELCOME.  
END COMMENT:SAXBE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
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**Drafter:** n/a  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Line Count:** 92  
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**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 15 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <15 JUL 2003 by BrownAM>; APPROVED <04 MAR 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** INDO-US JOINT COMMISSION; EXCHANGE OF ECONOMIC/COMMERCIAL INFORMATION  
**TAGS:** BEXP, IN, USINJC  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006